

Advertise at Carolina Cycling News

Triple win for your business or event:

- Support local, small business Carolina Cycling News
- Help promote the great cycling scene in the Southeast
- Advertise your brand, website, merchandise, service or upcoming event

~ Fall Special through October 31: Sale on 90 day banner ads! ~

Rates

Header Leaderboard (728x90 size)

Rate: \$75 for 30 days - \$150 for 90 days - **Fall special: \$100 for 90 days**

Located in our website header, visible on all pages on website.

Frontpage Sidebar Large (300x250 size)

Rate: \$75 for 30 days - \$150 for 90 days - **Fall special: \$100 for 90 days**

Located in wide sidebar, included in News Section.

Frontpage Rectangle (300x100 size)

Rate: \$50 for 30 days - \$100 for 90 days - **Fall special: \$75 for 90 days**

Located in wide sidebar, included in News Section.

All ad slots are non-exclusive, which means that your ad will alternate with other ads.

Design/Layout

Catherine S. James Design will provide the following design/layout services to Carolina Cycling News advertisers:

Standard Static Web Banner (.gif, .jpg, .png): \$80 per ad

No animation, single frame graphic

Includes creative concept, layout and web optimization, and up to two rounds of revisions.

Client to provide: logo in vector (eps) format, branding guidelines and color specifications, messaging/copy ideas, any supporting photography (licensed/royalties paid).

Animated Web Banner Ad (.gif, displays static frames one after another simulating animation) can be quoted as requested.

Contact us at advertise@carolinacyclingnews.com for more information.

Neil Browne, Publisher – **BROWNE EYE MEDIA LLC** – Pamela Wood Browne, Creative Director

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